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The Inauguration of the Greater Bay Area Urban Designer Alliance Witnessed by The Honourable Chief Executive

(Hong Kong, 17th June 2020) With the mission of elevation of urban design standard and improvement of the livability of the cities in the Greater Bay Area, [The Hong Kong Institute of Urban Design \(HKIUD\)](#), together with **CURB Center for Architecture and Urbanism – Macau, Guangzhou Urban Planning Association, Urban Planning Society of Shenzhen, and Zhuhai Planning Exploration and Design Industry Association** have band together to establish **The Greater Bay Area Urban Designer Alliance**. The purpose of setting up Greater Bay Area Urban Designer Alliance is to promote collaboration among urban design professionals, practices and organisations in the Greater Bay Area including urban designers, architects, landscape designers, town planners and engineers, and subsequently establish the professional recognition for urban design practitioners in the Greater Bay Area.

Organised by **The HKIUD**, a MOU signing ceremony was held today (17th June 2020) with The Honourable **Mrs. Carrie LAM CHENG Yuet-ngor, GBM, GBS, The Chief Executive of the Hong Kong Special Administrative Region** in attendance. The CE witnessed the signing of the 5 founding institutes to officially establish the Alliance for the mega region through live-video links and expressed her greatest support to the Alliance.

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(Photo 1 From left to right)

Prof. Stephen TANG, BBS, Immediate Past President, The Hong Kong Institute of Urban Design

Dr. Peter Cookson SMITH, Past President, Hong Kong Institute of Urban Design and Council Member, The Hong Kong Institute of Urban Design

Prof. Bernard V. LIM, BBS, JP, Founding President, The Hong Kong Institute of Urban Design

Mrs. Carrie LAM CHENG Yuet-ngor, GBM, GBS, The Chief Executive of the Hong Kong Special Administrative Region

Mr. Joel CHAN, President, The Hong Kong Institute of Urban Design

Ms. Sam LOK, Member, Greater Bay Area Urban Design Week Organising Committee, The Hong Kong Institute of Urban Design

Mr. Donald CHOI, Convener of Greater Bay Area Urban Designer Alliance and Vice President (Local Affairs), The Hong Kong Institute of Urban Design

Mr. Benny CHAN, Hon Treasurer, The Hong Kong Institute of Urban Design and Chairman, Greater Bay Area Urban Design Awards Organizing Committee

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Photo 2

The representatives of the five founding Alliance's members from Hong Kong, Macau, Guangzhou, Shenzhen and Zhuhai signed on the Memorandum of Understanding for the Greater Bay Area Urban Designer Alliance through live-video links, was witnessed by the Guest of Honour, the Honourable **Mrs. Carrie LAM CHENG Yuet-ngor, GBM, GBS, The Chief Executive of the Hong Kong Special Administrative Region.**

On Screen

Mr. Nuno Soares, Director of CURB - Center for Architecture and Urbanism – Macau

Dr. Pan An, President, Guangzhou Urban Planning Association

Mr. Sima Xiao, President, Urban Planning Society of Shenzhen

Mr. Duan, President, Zhuhai Planning Exploration and Design Industry Association

And other guests



Photo 3

The Honourable **Mrs. Carrie LAM CHENG** Yuet-ngor, GBM, GBS, The Chief Executive of the Hong Kong Special Administrative Region bestowed the Alliance's President's Medal to **Mr. Joel CHAN**, president of The HKIUD, for The HKIUD role as the presiding 2020 convener for the Alliance. The President Medal is custodial piece and will be bestowed to the next Convener on a biennial rotation basis.

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Photo 4

After the ceremony, the Honourable **Mrs. Carrie LAM CHENG Yuet-ngor, GBM, GBS, The Chief Executive of the Hong Kong Special Administrative Region** was joint by the Past and Present Presidents and fellow Council Members of The Hong Kong Institute of Urban Design (HKIUD) in celebration of the official inauguration of Greater Bay Area Urban Designer Alliance.

(From left to right)

Dr. Peter Cookson SMITH, Past President, Hong Kong Institute of Urban Design and Council Member, The Hong Kong Institute of Urban Design

Prof. Stephen TANG, BBS, Immediate Past President, The Hong Kong Institute of Urban Design

Mrs. Carrie LAM CHENG Yuet-ngor, GBM, GBS, The Chief Executive of the Hong Kong Special Administrative Region

Mr. Joel CHAN, President, The Hong Kong Institute of Urban Design

Prof. Bernard V. LIM, BBS, JP, Founding President, The Hong Kong Institute of Urban Design

The HKIUD Greater Bay Area Urban Design Week Debuts in November

Featuring Urban Design Conference & Awards to Strengthen Professional and Academic Collaborations in the Mega Region

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**INAUGURATION CEREMONY OF
GREATER BAY AREA
URBAN DESIGNER ALLIANCE
CUM PRESS CONFERENCE ON
GREATER BAY AREA
URBAN DESIGN WEEK**

**大湾区城市设计师专业联盟成立典礼
暨大湾区城市设计周记者招待会**

17 June 2020
Wednesday
15:00 17:00

2020年6月17日
下午3-5時

Regatta Room,
Royal Hong Kong Yacht Club,
Causeway Bay

铜锣湾 香港游艇会

(Hong Kong, 17th June 2020) The Guangdong-Hong Kong-Macao Greater Bay Area (Greater Bay Area) in China with a total area of 56,000 square kilometres and over 71 million population is set to benefit from the professional and academic collaboration among leading urban design institutes in the region that form the first **Greater Bay Area Urban Designer Alliance**. Following today's signing of the MOU among the five-founding members of the Alliance, namely **The Hong Kong Institute of Urban Design (HKIUD), CURB Center for Architecture and Urbanism - Macau, Guangzhou Urban Planning Association, Urban Planning Society of Shenzhen, and Zhuhai Planning Exploration and Design Industry Association, The HKIUD** proudly announced during an online Press Conference that it will host **the debut HKIUD Greater Bay Area Urban Design Week** in November in Hong Kong this year.

With the full support of the founding institutes of the Alliance, as well as the sponsorship from Create Hong Kong of the Government of the Hong Kong Special Administrative Region, the **HKIUD Greater Bay Area Urban Design Week** comprises a series of events to be organized for urban design practices, professionals and students of the Greater Bay Area. These events are the Urban Design Conference, the Urban Design Awards, which is followed by roving exhibitions in Hong Kong and a city in the Greater Bay Area later this year that will showcase the works of the winners and shortlisted nominations.



lead sponsor of the HKIUD Greater Bay Area Urban Design Week

Mr. Joel CHAN, President of The HKIUD highlights the key takeaways of the **HKIUD Greater Bay Area Urban Design Week** during the broadcast that, “The HKIUD Greater Bay Area Urban Design Week is the first highlight programmes supported by the Greater Bay Area Urban Designer Alliance. As the host organiser, The HKIUD aims to utilise the collective strengths of the founding members of the Alliance and to share common commitments to promote the effective use of urban design in urban planning and to raise the professional standards of urban design across the mega region. The series of events to be held under the Urban Design Week will provide opportunities for urban designers to discuss the latest issues about city livability and sustainability in the mega region. In addition, it will enable urban designers within this Bay Area to deepen their collaboration and exchanges and prepare them to get active in the Mainland urban design projects in the future.



The Greater Bay Area Urban Design Conference to Take Place in November

The first edition of the Conference will be held on 18th November at the L’hotel Nina et Convention Centre Hong Kong with the theme announced as “**Wellbeing through Urban Design: A Critical Action Plan for Mega Region**”. The Conference aims to facilitate the discussion of common urban design issues in the Greater Bay Area and will be held biennially.

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Area Urban Designer Alliance and Vice President (Local Affairs) of The HKIUD commented that “social distancing and other precautionary actions are pushing how well cities are planned and managed to cope with the pandemic. In this moment of crisis, we are witnessing remarkable examples of coming together, and in our profession, The HKIUD in collaboration with other founding members of the Greater Bay Area Urban Designer Alliance are playing our part by focusing on sharing practical experiences, best practices and the common goal of renewing our cities for better health, sustainability and livability.”

With international renowned keynote speakers, regional and local experts, the Urban Design Conference is expected to attract at least 500 delegates from the Mainland, overseas and local professions.



The Greater Bay Area Urban Design Awards Nomination Opens from July

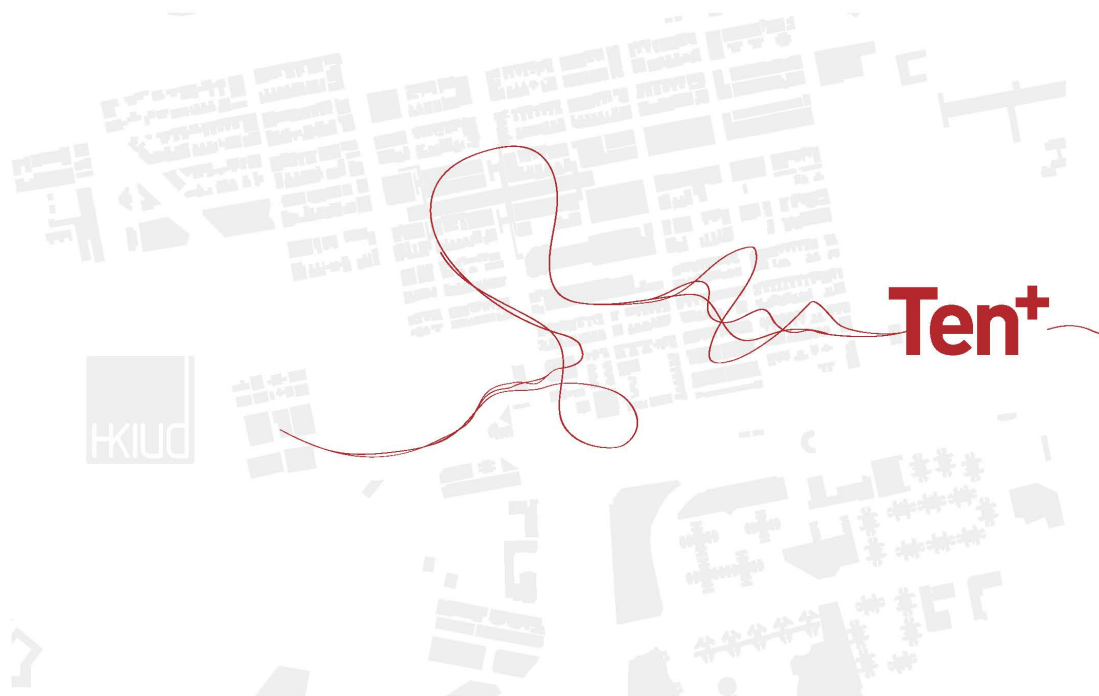
The Awards are organised by **The HKIUD** with the support of the Alliance’s other founding members as a bi-ennial event. During yesterday’s briefing, it is officially announced that the nominations will start from July this year for the member of the Founding Member Institutes in The Greater Bay Urban Designer Alliance, and their recommended professionals institutes to submit their urban design projects in the region to the Greater Bay Area Urban Design Awards.

Mr. Benny CHAN, Hon Treasurer of The HKIUD and Chairman of the Greater Bay Area Urban Design Awards Organising Committee said in his welcome remarks at today’s event that “the Awards will be a meeting of urban design talents in the Greater Bay Area. The Awards are designed to raise the overall standard of urban design projects in the Greater Bay Area through recognition of excellence bestow honour and industry recognition on individual and practices. Subsequently, will foster collaboration and exchange among urban designers, town planners, architects, landscape architects, engineers,

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To establish the reputation of the Greater Bay Area Urban Design Awards, renowned jury members would be invited and the jury's adjudication will take place in September.

The Greater Bay Area Urban Design Awards Presentation Ceremony will be held on the same day after the Urban Design Conference. The award-winning and shortlisted projects will be further showcased in Roving Exhibitions to be held in Hong Kong and another city in the Greater Bay Area later this year.



The HKIUD Publication to Commemorate the Institute's 10th Anniversary.

Mr. Charles LI, 10th Anniversary Publication Organising Committee and Honourary Secretary of The HKIUD introduced the HKIUD 10th Anniversary Publication during the press conference. To commemorate its 10th Anniversary in 2020, The HKIUD has specially produced a 10th Anniversary Book to showcase and celebrate the achievements and milestones of urban design in the past decade.



The HKIUD announced a series of events under the HKIUD Greater Bay Urban Design Week through an online press conference today. (from left to right) **Mr. Charles LI**, 10th Anniversary Publication Organising Committee and Honourary Secretary of The HKIUD, **Mr. Joel CHAN**, President of The HKIUD, **Mr. Donald CHOI**, Convener of Greater Bay Area Urban Designer Alliance and Vice President (Local Affairs) of The HKIUD and **Mr. Benny CHAN**, Hon Treasurer of The HKIUD and Chairman of the Greater Bay Area Urban Design Awards Organising Committee.

For more details about the Greater Bay Area Urban Design Week and related events, please visit:

Official Website of The HKIUD: www.hkiud.org

Official Facebook Page of The HKIUD: [_](#)

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About The Greater Bay Area Urban Designer Alliance

With the mission of elevation of urban design standard and improvement of the livability of the cities in the Greater Bay Area, The Hong Kong Institute of Urban Design, CURB Center for Architecture and Urbanism – Macau, Guangzhou Urban Planning Association, Urban Planning Society of Shenzhen, and Zhuhai Planning Exploration and Design Industry Association (“Five Founding Member Institutes”) agree to establish the Greater Bay Area Urban Designer Alliance (“the Alliance”). It is a professional platform for promotion of collaboration among urban design professionals, practices and organizations in the Greater Bay Area including urban designers, architects, landscape designers, town

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Official Website of The GBAUDA: <http://gbauda.com/>

About The Hong Kong Institute of Urban Design (HKIUD)

The Hong Kong Institute of Urban Design (HKIUD) was established in June 2010 as a professional institute that aims to promote urban design through discussion, education, accreditation, research and practice. The Institute advocates a strategic city vision together with a more progressive urban design policy and regulatory framework, enabling Hong Kong to build on its strengths to become a more pedestrian friendly, transit oriented, sustainable and livable city.

Official Website of The HKIUD: www.hkiud.org

Lead Sponsor of the HKIUD Greater Bay Area Urban Design Week

About Create Hong Kong

Create Hong Kong (CreateHK) is a dedicated agency set up by the Government of the Hong Kong Special Administrative Region in June 2009. It is under the Communications and Creative Industries Branch of the Commerce and Economic Development Bureau and dedicated to spearheading the development of creative industries in Hong Kong. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community. CreateHK sponsors the HKIUD Greater Bay Area Urban Design Week, among other projects, to promote Hong Kong's creative industries.

www.createhk.gov.hk

This press release is issued by Blink on behalf of The Hong Kong Institute of Urban Design.

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