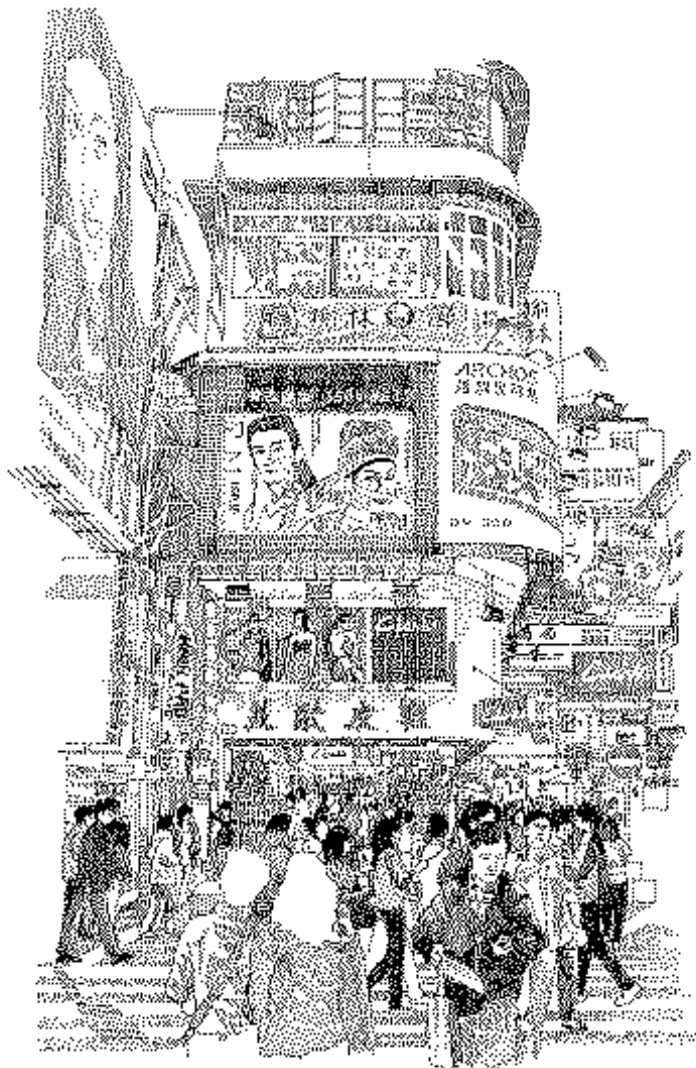


President's Corner 會長的話



The City as Text

Textual interpretation of cities in many cases indicate cultural or political change – certainly in the naming or re-naming of streets and spaces. In other situations it is the buildings themselves that

speak to us through an array of signs and signals, either directly or overtly. This is more a matter of iconography or what Paul Virilio has called a dematerialized environment of screens, walls and graphic mediums. Under this scenario the spatial distinctions disappear to be replaced by an architecture of messaging and illusion. The French critic Jean Baudrillard has associated the infinity of signs with a 'desert of the real', and states that they represent 'the ultimate exhaustion of meaning', replacing reality with a media-induced simulacrum. But in Hong Kong we rarely pause to decipher signage – it simply exists as part of our commercialized urban landscape.

Iain Chambers writes in *Border Dialogues* of sense connected to speed: "messages are threatened by instant obsolescence and meaning becomes movement ... we experience the semiotic blur and limitless cross-referencing of the ever-present and ever-ambiguous sign".

Street names often reflect both political and cultural change. In the Chinese treaty port concession areas, street names redolent of the "unequal treaties" were quickly erased after 1949. In Shanghai, streets in the French Concession named after French revolutionary heroes and Paris boulevards (such as Avenue Foch, Rue Lafayette, and Quai de France) were politely changed to more neutral nomenclature, as was the wide road between the International and the French Concession – Avenue Edward VII. But street names in the old city named after guild activities, such as Woodworkers Streets or Pickled Melon Street were sadly also phased out in more contemporary times.

Hong Kong retains the names of former colonial governors and senior administrators in its street names and even country park trails, with the ubiquitous "Victoria" (associated with road, park, memorial and peak), having survived the political transition intact. In Yangon it is said the Lord Dalhousie, Governor-General of India, accorded street names to British officers and Commissioners, which happened to include Dalhousie Street. After independence in 1948, names were changed to leaders of the independence struggles and army generals. Fraser Street was changed to Anawrahta Road after the ancient founder of Pagan, while Fytche Square was changed to Mahabandoola Garden after the general who resisted the British during the first Anglo-Burmese War. In Malaysia, many anglicized street names have been assigned indigenous equivalents, while in Singapore non-Malay residents found Malay vocabulary difficult to pronounce, and so re-naming was mainly restricted to single types of flora and fauna.

Bridges also represent dominant public objects on which political instigators can append their names, for example the Cavenagh and Ord Bridges in Singapore are named after Governors, and the Elgin Bridge paid colonial homage to the then Governor General of India.

In Penang, street names not only reflect the far reaches of the British Empire such as Victoria Street and King Street, but also embody references to different ethnic groups and places of origin, such as Malay Street, Kampong Java, Bangkok Lane, Burmah Road, Chulia Street and Armenian Street. These make up a series of urban villages comprising an assimilation of different communities, also

reflecting a fusion of indigenous forms and cultures that keep traditions alive. In Penang's Little India for example, the street names connect with past occupations within the area. The Tamil name for King Street is Padarukara Tharuva or the Street of Boatmen; while Kitengi Teru along the quayside is known as the Street of Company Godowns.

If we choose to look carefully this all adds up to a versatility of the public realm, and reinforces definition to the spirit of place in terms of its constant insertions, adjustments and localized improvisations descending from local values.

Peter Cookson Smith

President

Recent Events and Meetings / 近期活動及會議

Master of Urban Design(MUD) Degree Show Reception on 3 August 2015



Mr. Charles Li, Vice President (External Affairs), Mr. Ivan Ho, Vice President (Internal Affairs), Mr. Bernie Harrad, Hon Secretary, Mr. Joel Chan and Mr. SK Tang, Council Members attended the Reception of the Master of Urban Design(MUD) Degree Show on 3 August 2015.

Hung Shui Kiu New Development Area Stage 3 Community Engagement



Civil Engineering and Development Department and Planning Department launched the Stage 3 Community Engagement on the Recommended Outline Development Plan (RODP) of Hung Shui Kiu New Development Area. HKIUD members had been invited to participate in the public Forum on 8 August 2015.

[More](#)

Joint-Institute Focus Group Meeting on Planning, Engineering and Architectural Study for Topside Development at Hong Kong Boundary Crossing Facilities Island of Hong Kong–Zhuhai–Macao Bridge - Feasibility Study: Stage One Community Engagement



The Civil Engineering and Development Department (CEDD) and Planning Department (PlanD) invited HKIUD Members to join a Focus Group Meeting on Planning, Engineering and Architectural Study for Topside Development at Hong Kong Boundary Crossing Facilities Island of Hong Kong–Zhuhai–Macao Bridge on 11 August 2015.

[More](#)

Meeting with Mr Brian JACKSON, General Manager, Planning and Development Services, City of Vancouver



Prof. Bernard V. Lim, JP, Founding President and Mr. PY Tam, Council Member meeting with Mr Brian JACKSON, General Manager, Planning and Development Services, City of Vancouver on 14 August 2015 to share views on urban design, land use planning, zoning and development in Vancouver and Hong Kong.

Cable TV interview on Avenue of Stars expansion



Mr. Ivan Ho, Vice President (Local Affairs) was interviewed by the Cable TV on 27 August 2015 to comment on the Hong Kong Avenue of Stars expansion.

香港城市設計學會副會長何文堯於 8 月 27 日接受有線電視新聞台訪問，認為政府「嫌麻煩」不招標尖沙咀星光大道的理據薄弱，將擴建部份公開招標，是可行、較理想的做法，釋除公眾疑慮。

[More](#)

HKIUD Meetings Calendar (August)			
八月會議			
Date	Time	Meetings	Venue
25/8 (Tue)	6:30 pm	Council Meeting	Immediate Past President's Office
13/8 (Thur)	6:30pm	MEC Meeting	Immediate Past President's Office

Upcoming Events and Meetings / 活動及會議預告

HKIUD Annual General Meeting, Talk and Dinner - 14th September 2015



The Hong Kong Institute of Urban Design is pleased to give notice and invite you to its 5th Annual General Meeting (AGM), talk and dinner to be held on Monday 14th September 2015.

The AGM

1. Register
2. Apologies
3. Confirmation of minutes of AGM held on 16th September 2014
4. Special resolutions

Members will be asked to approve the following special resolutions:

1. To approve the proposed amendment to the Term of Office of Council Members in the HKIUD Bye-laws.
2. To approve the proposed fees of HKIUD Retired Members and Student Members.

5. President's Report

6. Hon. Treasurer's Report and Audited Accounts

7. Any Other Business

Talk "Landscape Typology in Urban Design"

Ms Deborah KUH, Head, Greening Landscape and Tree Management Section, Development Bureau has kindly consented to make this presentation.

Presentation of Membership Certificates

Membership certificates for new full members will be presented during the dinner.

Event Details:

Date: Monday 14th September 2015

Time: 6:30pm AGM

7:15pm Talk "**Landscape Typology in Urban Design**"

7:45pm Dinner

8:30pm Membership certificate presentation

Venue: **Queens Café**, 1st Floor, Comix Home Base , Mallory Street,
Wan Chai, HK

[\(click here](#) for the location map)

Charges:	AGM & Talk	Free
	AGM, Talk & Dinner (Full / Associate Member)	HK\$450-
	AGM, Talk & Dinner (Graduate / Student Member)	HK\$200-

Please R.S.V.P. by 1st September 2015(Tuesday) by returning the reply slip by fax (2530 8100) or email:cherry.lau@hkiud.org. We look forward to meeting you at the AGM and Dinner. If you have any queries, please feel free to contact our Administrative Officer, Ms. Cherry Lau at 2530-8135 or email cherry.lau@hkiud.org.

HKIS Annual Conference 2015 - Development for a Smarter World City: Hong Kong



The Hong Kong Institute of Surveyors (HKIS) is organizing the Annual Conference with the theme “Development for a Smarter World City: Hong Kong” on **12th September 2015 (Saturday)** for which HKIUD is a supporting organisation.

[More](#)

BEAM Society Ltd 5th Anniversary Conference



BEAM Society Limited is organizing the BSL 5th Anniversary Conference - Driving for Urban Sustainability on 25 September 2015 (Saturday) for which HKIUD is a supporting organisation. Details are as follows:

Conference Date & Time:	25 September 2015 (Friday), 9:00AM to 5:30PM
Venue:	Meeting Room S221, Level 2, Hong Kong Convention and Exhibition Centre
Guest of Honour:	Mr KS Wong, Secretary for the Environment
Early Bird Offer Date:	Now Until 21 August 2015

[More](#)

BEAM Society Limited 2015 Training Events



BEAM Professionals Programme



BEAM Pro

Beam Professionals would like to invite HKIUD Members to the BEAM Society Limited 2015 Training Events for which HKIUD is a supporting organisation:

1. **4th BEAM Affiliate Training** on 8 October 2015 at HKPC Building, Kowloon Tong
2. **30th BEAM Pro Training & Examination**, 16 Nov 2015 at HKCEC, Wan Chai

To know more about the BEAM Pro Training, please visit HKGBC / BEAM Society Limited websites:

<http://www.hkgbc.org.hk/eng/beam-Professional.aspx> /

http://www.beamsociety.org.hk/en_professionals_1.php

[More](#)

WorldGBC Congress 2015 Hong Kong in October

The banner for the WorldGBC Congress 2015 Hong Kong features a green and white circular logo on the left with the text 'WorldGBC Congress 2015 Hong Kong'. To the right, the text reads 'WorldGBC Congress 2015 Hong Kong' in green, followed by 'Thinking Beyond Pathway to Future Sustainable City Development' in black. A stylized city skyline is depicted in the background. A prominent purple banner across the middle contains the text 'REGISTER NOW' in white. At the bottom left, it says 'Main Conference: 29-30 October 2015'. On the bottom right, under the heading 'Organisers', are the logos for the Construction Industry Council (building icon) and HKGBC (flower icon).

Hong Kong Green Building Council would like to invite HKIUD members to WorldGBC Congress 2015 Hong Kong which will be held at Crowne Plaza Hong Kong Kowloon East on 29 – 30 Oct 2015 for which HKIUD is a supporting Organisation.

[More](#)

Design Idea Competition ITAHK - L'ITALIA AD ORIENTE Architettura Italiana ad Hong Kong New Ideas for Sustainable District



The Cultural Association LOA (Laboratorio Oltre l'Architettura) and the Council of Architects of Naples, are organizing a Design Ideas Competition in Hong Kong SAR of the People's Republic of China for which HKIUD is a Supporting Organisation. The competition aims to develop strategies and design proposals to create a sustainable mixed-use district capable to integrate the new development into the existing context. Following the topic of the World Expo Milano 2015 "Feeding the planet, Energy for Life" the competition will extend the original ideas of Shatin New Town, and ask how a sustainable new town could be planned in the 21st century.

For more details, please refer to the following website: <http://www.na.archiworld.it/cms/>.

Call for Application: 5-day Intense Programme on Changing Urban Climate and the Impact on Urban Thermal Environment and Urban Living



Croucher Advanced Study Institute (ASI) would like to invite HKIUD members to join **Croucher Advanced Study Institute 2015-2016: Changing Urban Climate and the Impact on Urban Thermal Environment and Urban Living** on 7th –11th December, 2015 in the Chinese University of Hong Kong.

The Croucher Advanced Study Institute (ASI) is fully sponsored by The Croucher Foundation and FREE for registration. It is a high-level programme in which the latest findings on urban climate and urban comfort will be reviewed by leading academics. It also aims to bring together professors, academic researchers, environmental scientists, climatologists, meteorologists, wind engineers from different scientific backgrounds as well as architects, urban planners and stakeholders of the construction industry to exchange their experience and views.

I would be grateful if you could publicize this event at your organisation to help us reach the broadest participation possible.

For application and event updates, please visit the event website: <http://www.arch.cuhk.edu.hk/asi2015>. Should you have any enquiries, please feel free to contact Ms. Sze-wai Wong at szewai@cuhk.edu.hk.

HKIUD Meetings Calendar (September)

九月會議

Date	Time	Meetings	Venue
2/9 (Tue)	6:30 pm	COC meeting	Immediate Past President's Office
16/9 (Wed)	6:30 pm	PAC Meeting	Vice President's Office
21/9 (Mon)	6:30 pm	Council Meeting	Immediate Past President's Office
12/10 (Mon)	6:30 pm	MEC Meeting	Immediate Past President's Office

Hong Kong Institute of Urban Design Limited

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